

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Merriman et al.	Art Unit	: 3688
Serial No.	: 10/798,444	Examiner	: Michael H. Goldman
Filed	: March 12, 2004	Conf. No.	: 5265
Title	: METHOD OF DELIVERY OF TARGETING, AND MEASURING ADVERTISING OVER NETWORKS		

MAIL STOP AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Please consider the reference listed on the enclosed PTO-1449 form and enclosed herewith.

This statement is being filed before the receipt of a first Office Action on the merits after the filing of a Request for Continued Examination on May 21, 2010. No fee is believed to be due in connection with filing this paper. However, please apply any charges or any credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 27 May 2010

/George P. Bonanto/
George P. Bonanto
Reg. No. 59,717

Customer Number 26192
Fish & Richardson P.C.
Telephone: (202) 783-5070
Facsimile: (877) 769-7945